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### **Tip of the Month:**

**Proper preparation of the patient's skin is ABSOLUTELY essential to obtain quality ECG recordings, both noise and artifact can degrade the patient's test results**

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## Medical/Tech News

### Health Care Future: EMR Connectivity Solutions

Connectivity means a device can electronically communicate with and transfer its diagnostic data to an Electronic Medical Record (EMR/EHR). The patient demographic data and test results are transferred between the device and the EMR—allowing the automated transfer of the diagnostic patient data into the patient's record.

Looking for solutions, don't want to get locked into a solution that does not fit your workflow? There are flexible and affordable solutions available. [Read more..](#)

## What You Should Know

### Helping Women Identify Heart Attack Symptoms



Heart Attacks in women go largely unrecognized 30 to 55 percent of the time and those who miss the warning signs and fail or delay getting help, run the risk of death or grave disability. Women often don't have the same kind of chest pains that men generally experience during a heart attack. They may also have a range of other symptoms, not all of them easy for the typical sufferer to identify and so in many cases, they tend to just ignore the warning signs. By developing educational programs researchers believe this will shorten the time to treatment and ultimately, save lives. [Read more...](#)

## When to use Holter Monitors



Holter monitors are similar to an ECG (*electrocardiogram*). An ECG is a simple test that detects and records the heart's electrical activity. (*10-second detailed snapshot of the heart which identifies heart problems*) It's the most common test for diagnosing a heart rhythm problem.

However, a standard ECG alone only records the heartbeat for a few seconds. It won't detect heart rhythm problems that don't occur during the test. [Read more...](#)

## Monthly Special:



**Purchase a CardioResting<sup>TM</sup> ECG by  
March 31, 2012 and Save \$300**

Contact us at 315.676.2346 or [sales@nasiff.com](mailto:sales@nasiff.com) and we will assist you immediately and direct you to a Nasiff Representative.

### About Nasiff

Founded in 1989, Nasiff Associates is a Medical Technology Company and leader in diagnostic medical devices including ECG/EKG devices and systems. The first company to produce a clinically useful PC-based CardioResting<sup>TM</sup> ECG, PC-based CardioStress<sup>TM</sup> (Stress ECG), CardioHolter<sup>TM</sup> (Monitor), CardioSuite<sup>TM</sup> ECG System (all-in-one cardiology system consisting of Resting, Stress and Holter) and CardioVitals<sup>TM</sup>. All products are made and developed in the USA to maintain top quality control and unsurpassable customer care. All come complete with the Cardio Universal EMR Interface<sup>TM</sup>. More information about Nasiff products can be found at [www.nasiff.com](http://www.nasiff.com)